

MA Seminar

Instructor: Dr. Joanna Hardukiewicz

Title: *Multimodality and beyond*

Thematic scope:

- multimodality
- storytelling
- translation studies

The seminar covers three main areas of studies listed above. The first of them – multimodality – is a popular nowadays field of research, which allows us to investigate texts combining verbal language with other modes of expression, for example images. Applying this perspective, we can analyze advertisements, movie posters, various applications or movies, which were beyond the scope of traditional linguistic studies. The second issue – storytelling – can be applied to analyzing various elements of a text that build its narrative. The research can be conducted with the application of multimodality, which may be useful for discussing for example video games. The final area – translation studies – focuses both on theory and practice of translation, including intersemiotic translation which refers for example to translating a book into a movie.

During the first part of the seminar we will explore selected theoretical issues from the field of multimodality, storytelling and translation studies. The discussions will have an interdisciplinary character, which will allow the students to apply in their research the elements of psychology, media studies and other disciplines. The second part of the seminar will be aimed at guiding the students through the process of writing their MA thesis.